
The smart carpooling solution
for carpooling
in companies and communities.





Vodafone.de 17:32 33%

SCWARZ

16.1. (THURSDAY)

Searching for Passenger

07:00 HOME 09:00 WORK



DRIVER HIDAJET

15:30 STIFTSBERG_SMS 15:44 WORK

17.1. (FRIDAY)

Searching for Driver or Passenger

08:00 HOME 08:30 WORK

Searching for Driver or Passenger

17:00 17:30





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1

What is TwoGo?

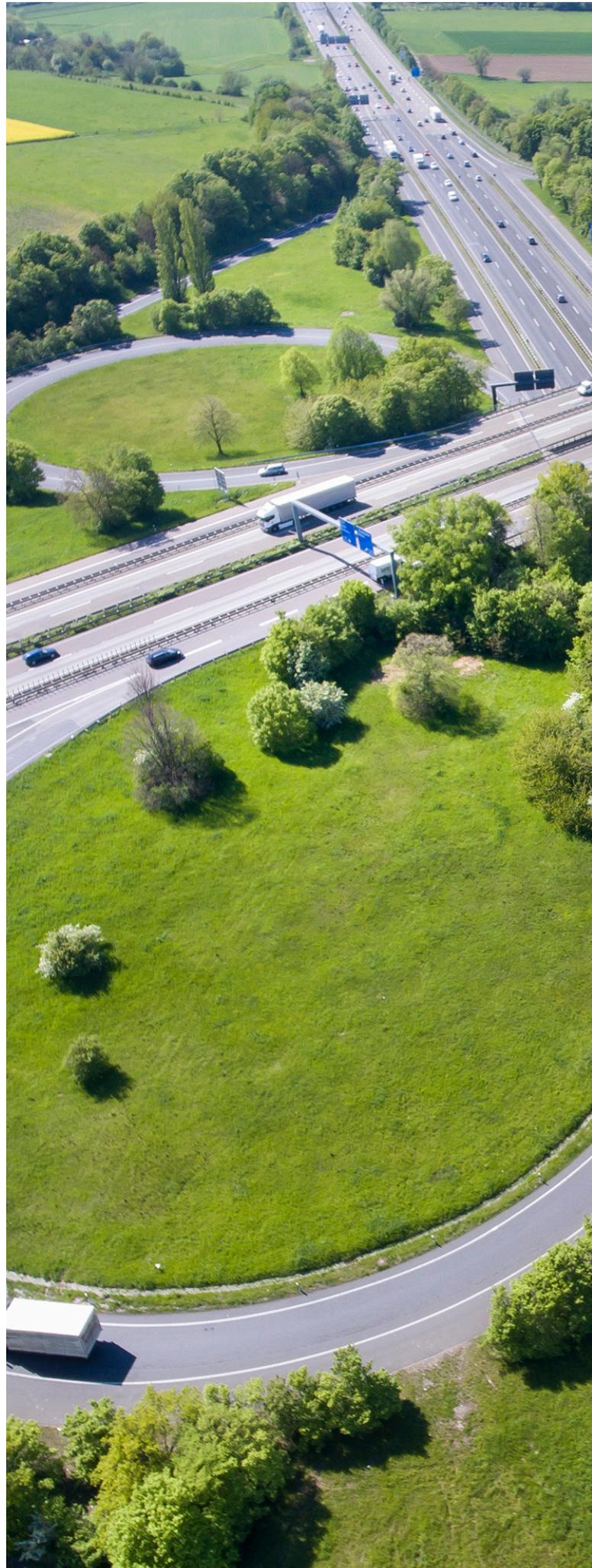
TwoGo is a mobile, cloud-based solution for companies and communities which supports the organization of carpools for employees and residents.

The platform was specially developed to meet the needs of commuters and business trips. Using TwoGo blends in seamlessly in the corporate and social daily work routine; it finds carpools automatically, efficiently, and precisely.

“TwoGo is an intelligent opportunity to share your commute to work and home with colleagues. Ridesharing saves solo trips and thus reduces environmental pollution. These types of apps are a good way to contribute to a new sustainable means of mobility.”



Winfried Hermann
Minister of transport
Baden-Wuerttemberg, Germany





Added value for companies

- Save and optimize parking spaces
- Improve the “employee experience” by increasing alternative mobility offers
- Reduce overall traffic volume
- Protect the environment and contribute to the reduction of CO₂
- Reinforce corporate social responsibility
- Increase the attractiveness of the company’s location
- Make a positive contribution to the community as well as encourage and improve communications of employees with each other

Added value for communities

- Save and optimize parking spaces
- Improve the “employee experience” by increasing alternative mobility offers
- Reduce overall traffic volume
- Protect the environment and contribute to the reduction of CO₂
- Reinforce corporate social responsibility
- Increase the attractiveness of the company’s location
- Make a positive contribution to the community, improve communications, and encourage the networking of employees with each other

Added value for users

- Save on parking and gas costs
- Get acquainted with neighbors and colleagues
- Manage commutes and trips with less stress
- Protect the environment and contribute to the reduction of CO₂

How does TwoGo work?



An account is set up

Users register themselves on the TwoGo platform; their name and email address are required at first. A verification email is promptly sent to the address indicated and the account is confirmed.



A ride is set up

The user enters a ride request and includes his/her telephone number. Drivers also enter their car information.



A carpool is found

TwoGo actively and automatically searches for suitable rides being offered while fully taking individual preferences into account. TwoGo independently compares similar routes and times right away and finds a suitable ride.



A carpool is put together

TwoGo does the placement fully automatically and pools people together for a ride up to five minutes before the desired start time.



The carpool is informed

TwoGo autonomously informs the driver and passengers of the “match” – and of any possible changes.



The carpool can start

If a ride was placed, TwoGo automatically determines the meeting point and the entire route of the trip, including the respective times. Additional communication between the driver and passengers is not necessary. Moreover, TwoGo reminds all the participants again 30 minutes before the ride that the trip will begin soon.



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What advantages does TwoGo offer you compared to other carpooling solutions?

- TwoGo works immediately and does not require implementation. Changing your company's IT is not required.
- TwoGo automatically organizes everyday trips with the least amount of effort for the user and does not require looking through lengthy lists.
- TwoGo only places rides if all the criteria has been met for the user (e.g. maximum allowed time for detours).
- TwoGo does not require elaborate confirmation of ride requests
- TwoGo calculates traffic information using historical traffic information for the respective day and route.
- TwoGo is being further developed and optimized on an ongoing basis.
- TwoGo makes it possible to export the ride route in your favorite navigation App, such as Google Maps.
- TwoGo facilitates the organization of events, the inclusion of pool cars and shuttle buses, and the preparation of ride schedules.
- TwoGo can be used fully integrated via the email function, website, and mobile device App.
- TwoGo can be used for a specific client (e.g. only within the company circle).
- TwoGo offers customer support around the clock
- TwoGo can be used in 12 languages
(German, English, Spanish, French, Italian, Dutch, Hungarian, Turkish, Russian, Portuguese, Czech, Polish)

What devices can you use TwoGo on?

Every user can organize their rides with TwoGo in the way that is most comfortable for them. Since TwoGo is integrated across different platforms, you can use the solution on any device:



TwoGo is really easy to use at your work desk with the **calendar software** (e.g. Microsoft Outlook, Lotus Notes, Blackberry):

Ride requests are sent as appointment requests just like your meetings and can be moved flexibly. TwoGo takes care of the data management in the background and always keeps you up-to-date.



Use TwoGo in the internet at **www.twogo.com**: TwoGo can be reached from any computer, even if you are not dialed into the company's own intranet.



Use TwoGo comfortably while on the go with your own smartphone: Native and free applications for **iOS** and **android** make it possible to use all of the TwoGo functions, even when you are out and about. Upon request, TwoGo can also send a **text message** for every ride confirmation. This way, even people who are using older cell phones can always be informed about their TwoGo rides.





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What options can you select when setting up a ride request?

- You can specify that you will be the driver or passenger, or are willing to be both (which considerably increases the chances of a placement).
- Set-up **individual trip routes** as the driver.
- Set the earliest departure time possible and the latest arrival time possible: this correlates with the natural way of thinking when planning rides and improves the quality of the suggestions.
- Set a minimum portion of the distance traveled together: with this setting, for example, the driver can save the trouble of having to get off the motorway half way through the trip.
- **Block** the people you do not want to carpool with.
- You can select a placement only with your own **colleagues**, friends, or even with all TwoGo users.
- If you are a **woman**, you can also indicate that you only want a placement with other women.
- Indicate the **detour time** that you are willing to spend picking up a passenger. Since TwoGo calculates the travel time based on historical traffic data, it is an exact parameter. When calculating the travel time, TwoGo takes into account the day and time when the trip is supposed to take place, and automatically suggests the quickest route.





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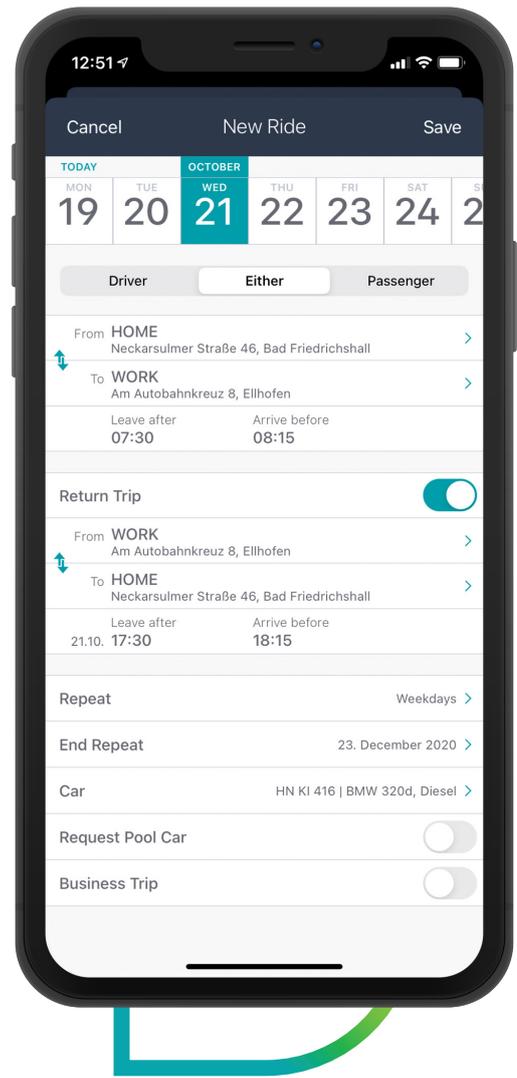
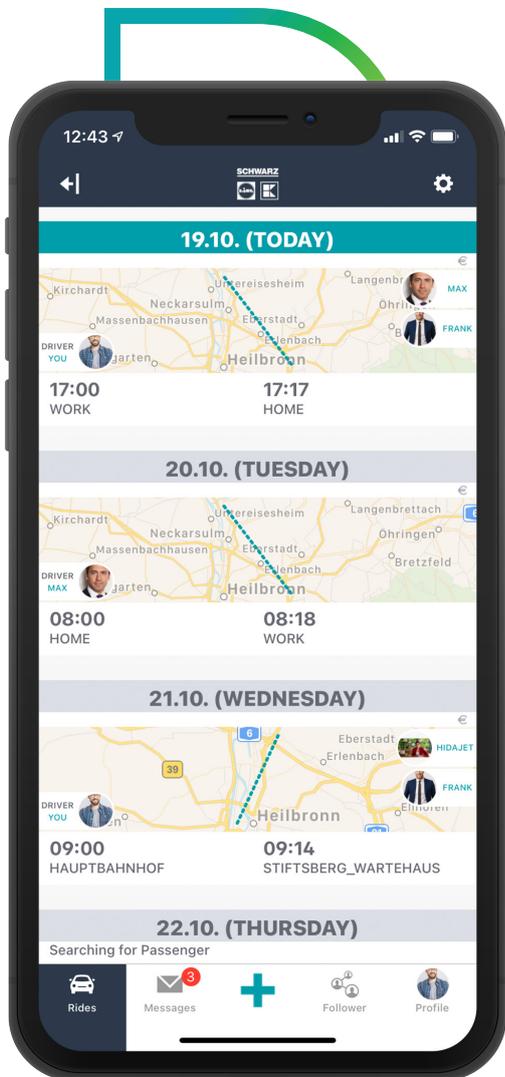
What options does TwoGo offer especially for your employees?

- Employees can manage several cars in TwoGo, such as a **company car** and a **private car**. They can select one of their cars for each new ride offer.
- If a car has more than six seats, a specially developed placement process is activated.
- TwoGo also takes **bus and shuttle offers** into account when placing rides and actively displays alternative travel options.
- Employees can also book and manage **carpool cars** on TwoGo that are available for ride sharing.
- TwoGo also specially supports the placement of **business trips**. If the business trip category is checked, the placement will only be made within the company and the travel expenses will not be shown.

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How are ride requests processed in TwoGo?

In TwoGo, **several types of ride requests** can be selected in the calendar, in the web application, and/or in one of the native Apps, such as round-trips or parallel recurrent rides. Several ride requests can also be submitted for different days.



To simplify setting-up rides in the App or calendar, locations can be defined with a **short name**, which can then be selected as the starting location or destination instead of an exact designated address (e.g. HOME or WORK addresses).

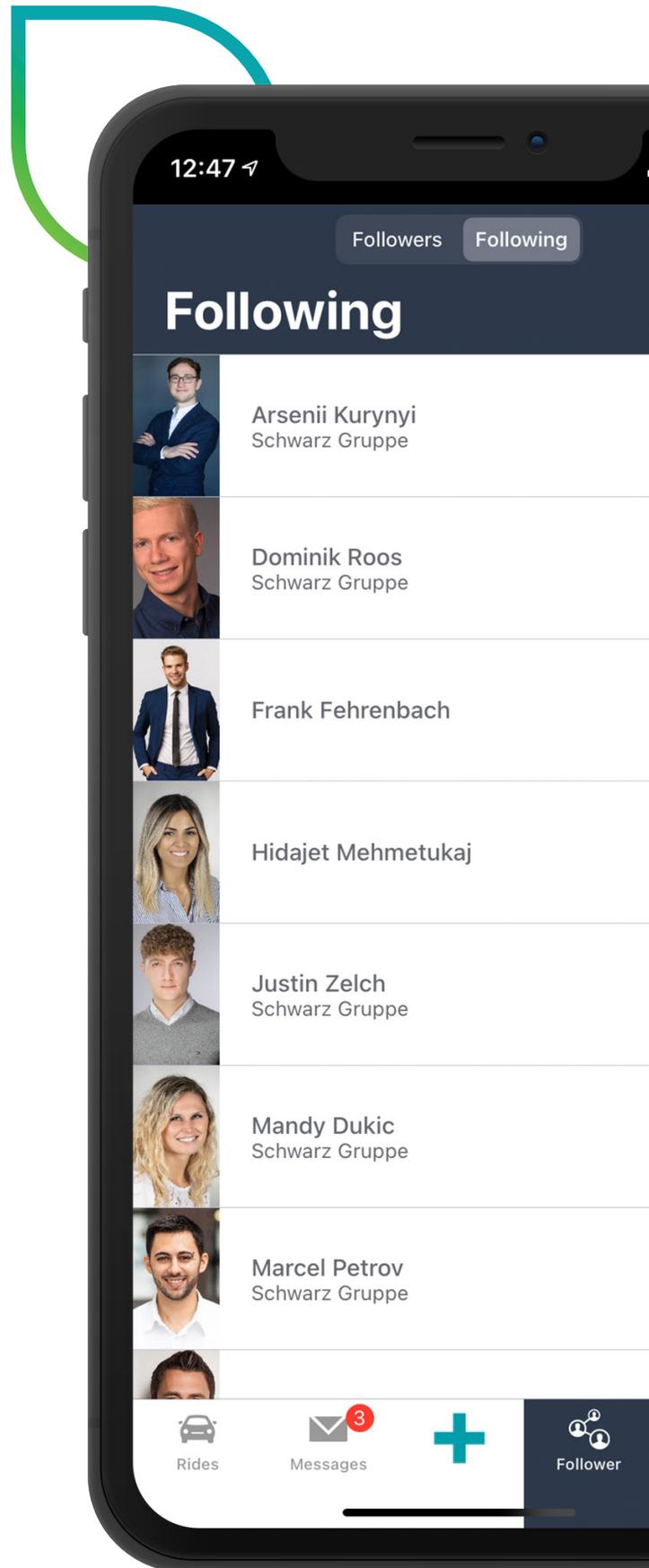
TwoGo not only takes into account the starting and ending points as well as the entire route for the placement, but it also finds **partial routes** for a carpool. In the process, TwoGo can calculate the anticipated traffic situation based on historical traffic data for the indicated route. TwoGo automatically calculates the fastest route.

If users want to **change the route**, e.g. to drive via another city, they can easily change it directly on the map with a mouse or finger as they please. TwoGo can save this new route and use it again for the next trip on this route.

TwoGo can give users the exact **GPS information** of the trip's participants up to ten minutes before the agreed departure time if they want to have it and have set it up beforehand. This makes it easier for participants who are in public areas. It is also possible to set an ad-hoc ride request from your current respective location at any time.

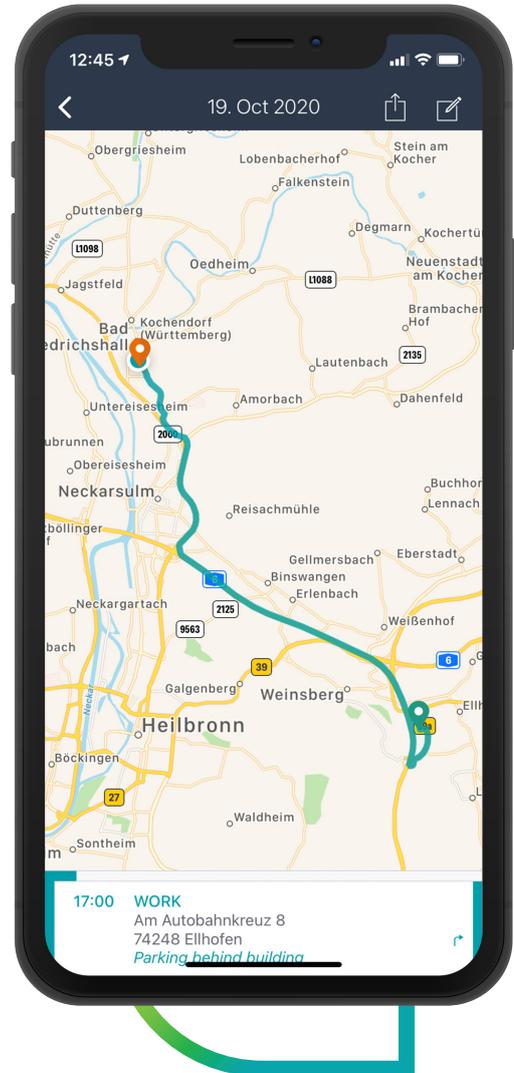
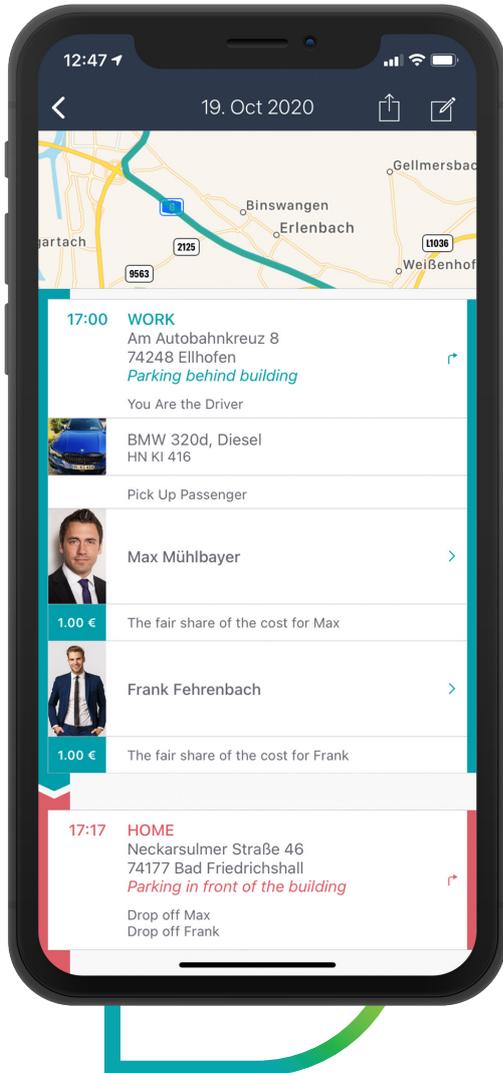
Users can invite preferred drivers and passengers to become their **followers** and can also follow them in return.

Rides that have been set up can be directly posted to these followers and they will see the picture of the user on a green map in the web interface who posted the ride as well as the basic details (time and route) of the ride request. Depending on the settings, the user will also receive a message by email.



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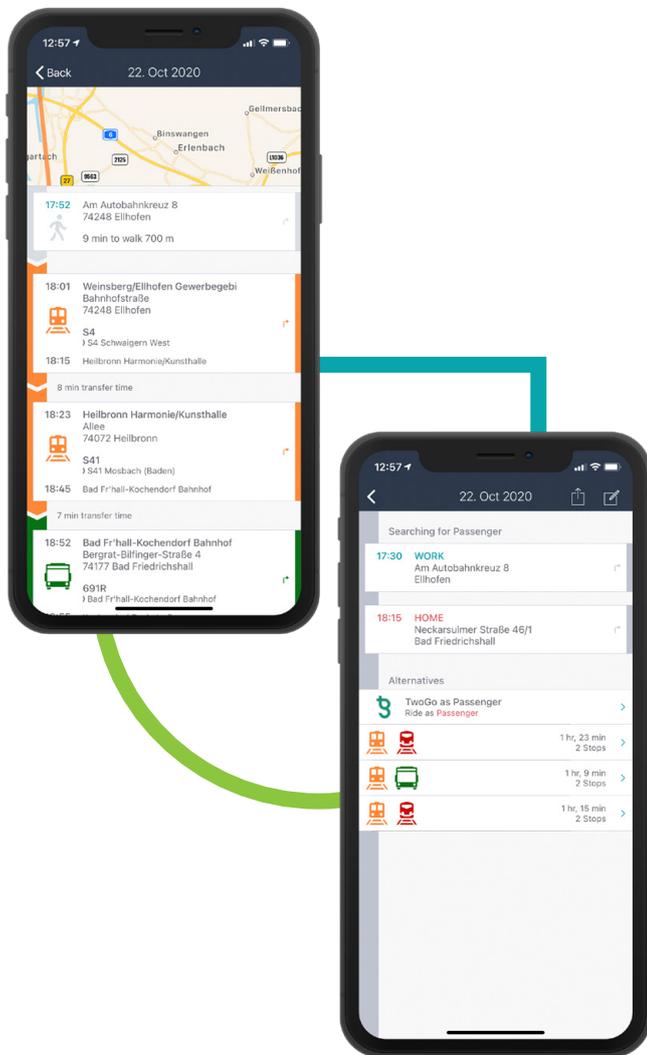
What happens if a ride request was found?



If a ride was placed, TwoGo **automatically** determines the meeting point and the entire route of the trip, including the respective times. Additional communication between the driver and passengers is not necessary. **This saves time.** In general, the driver picks up the passengers unless the passenger is located a maximum walking distance of 300 meters from the driver (straight line distance).

TwoGo can calculate a **fare** for the carpool passengers and suggest the passengers.

What happens if a ride request cannot be found?



If TwoGo cannot place a ride directly using the indicated preferences, the potential driver and passengers will be shown **alternative ride suggestions**. The system will also show which changes have to be made so that a ride can be placed. The ride is automatically placed by accepting the suggested changes.

TwoGo **actively informs the user** by email if there are any ride requests in the area for the next workday. This also helps encourage users who have become passive to use TwoGo again. Of course, every user can stop this service at any time.

If the direct placement of a ride fails, TwoGo will also offer **public transportation options** and **work buses and shuttles**. For example, TwoGo would suggest for a potential passenger to go 300 meters to a bus stop, ride the bus for two stops, and then take a ride from there.

This way, you will always arrive at your destination even if there are not any TwoGo rides for the complete route available. This function is available in planning data around the world.

TwoGo features a **search function** which users can use to get an overview of the open ride offers. To do this, they enter their starting point and/or destination address, the earliest departure time, the latest arrival time, and their preferred role. TwoGo returns with a list of all the open rides that match these criteria. If a ride request cannot be placed, the user has the option of turning his search criteria directly into his own ride request on the search screen.



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What happens if a driver cancels at short notice?

If a driver cannot do the ride and the user cannot find another ride offer, we would be happy to give advice to licensed customers on how they can offer their users alternatives in emergencies. This gives your employees initial assurance if they are only just starting to learn about how TwoGo works. TwoGo also gives a suggestion for alternative rides with public transportation.

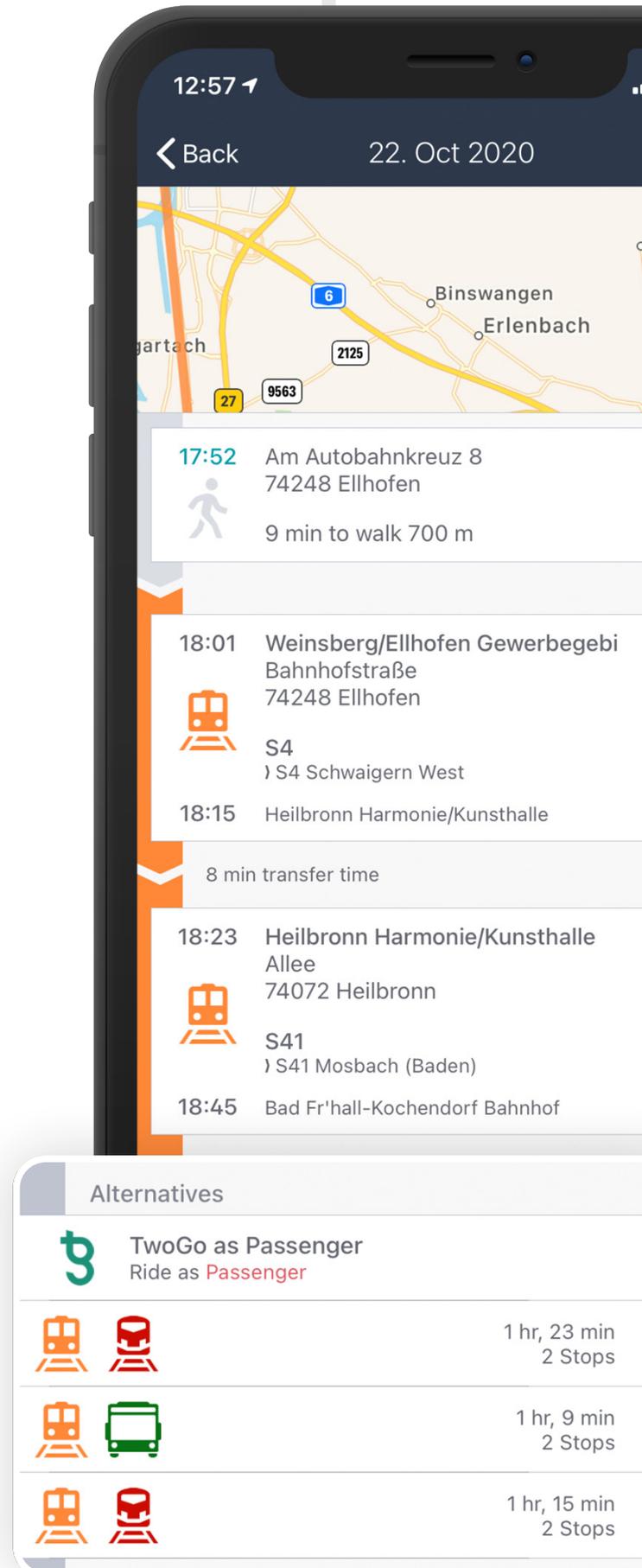
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How compliant with data protection laws is TwoGo?

TwoGo checks the identity of potentially licensed users based on the email domains authorized by the employer.

This promotes trust between the users. However, we also support users who want to use their private email addresses for TwoGo. There is a registration token system for this purpose. Using these types of addresses that are registered by tokens can be limited to a specific period.

The Schwarz Gruppe does not disclose any of the user's personal data to third parties. All data is stored in a secure, **ISO 27001** and **TÜV Level 3 certified** computer center at the Schwarz Gruppe in Germany; it is processed and saved according to **data protection legal requirements**.



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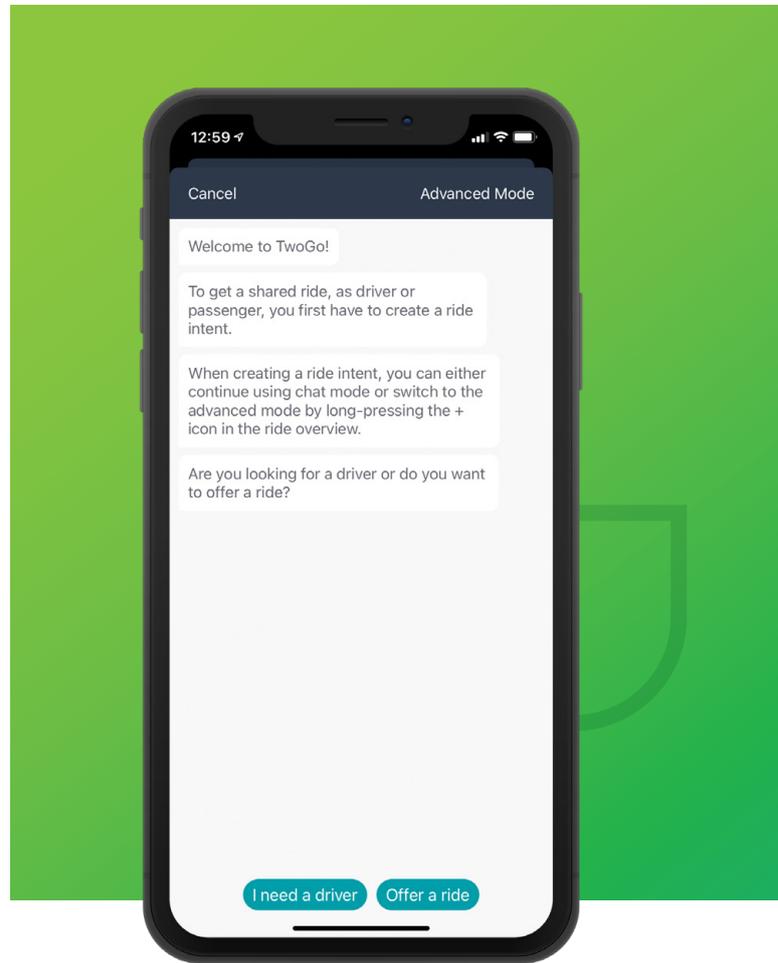
How does TwoGo simplify the introduction of the carpooling solution in your company?

The TwoGo carpooling solution offers numerous functions and additional features so that it can be used in your business:

TwoGo supports new and inexperienced users with operating the system with an **interactive chatbot**. Upon request, the chatbot mode can be kept for placing a ride or changed to advanced mode.

TwoGo provides a **map** with a depiction **of the upcoming rides** that you can use to show your colleagues and employees which routes are available at the moment in the system. You can individually adjust the map, like changing its size or the map section being displayed. We deliver the map as a link, which you can either add as a widget on your portal site or other sites for better notification within the company.

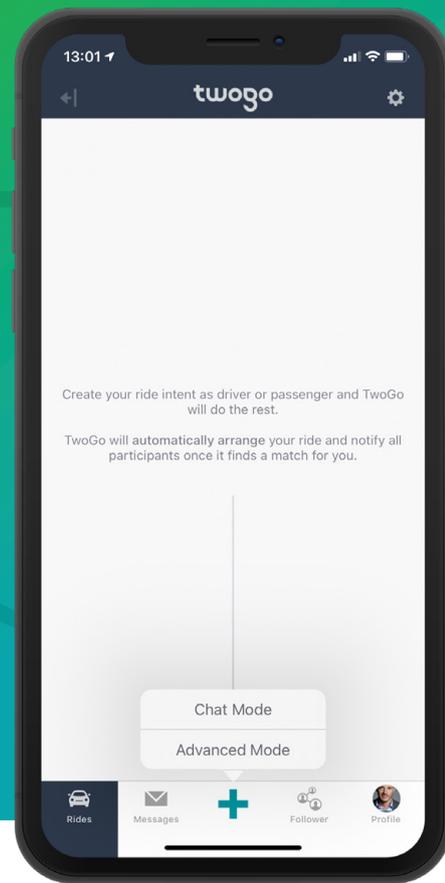
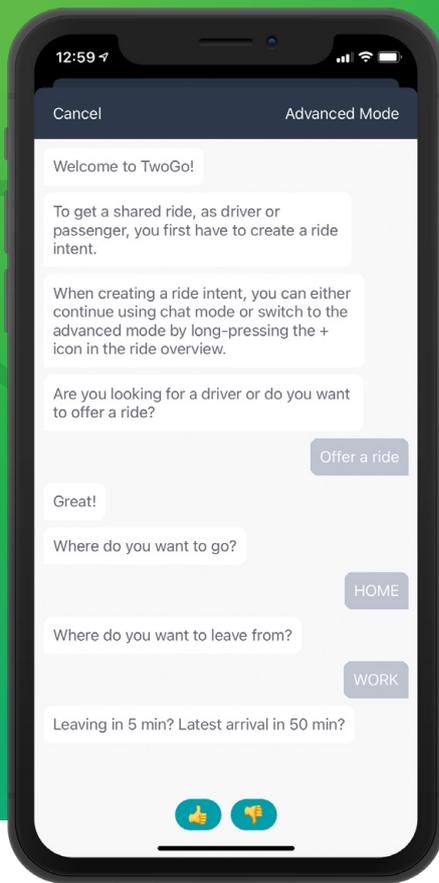
Moreover, TwoGo offers a clickable **schedule with rides** that arrive and leave within a specific radius of a location. We make the schedule available as a link that you can display as a widget on your intranet site or on a monitor in your lobby. This can also be comfortably announced to users by email or campaign. If the user clicks on a location on the ride schedule board, it opens TwoGo. After successfully registering in the system, a user can see the data in a pre-filled ride request and edit it according to their wishes if necessary. Then nothing more is standing in the way from successfully placing a ride in TwoGo.



TwoGo supports you with the organization of **events**. Generic ride requests can be created ahead of time for event participants. They can be provided by a link, for example, on their event's homepage. This way, you can increase the available number of rides to the event location in the system and improve the chances of placements.

In the **TwoGo administration tool**, locations that are relevant for all users can be managed, lotteries or **competitions** can be carried out, and **user messages** can be created and sent.

By using the option of furnishing the TwoGo App as well as the web application with your **company's logo**, you can graphically demonstrate to your employees that you support the solution and create trust directly. The interfaces in the web and iOS App (with certain requirements) can also be adjusted to your **company's colors**.



This function is only partially possible in android.

TwoGo has a **point system** which users use to collect points when they offer or take a ride. Points are automatically given when you place a ride as a driver or take a ride as a passenger. This is intended to increase user activity. Users can compare their points and the total distances that they have traveled using TwoGo with each other. You can also turn off this optional feature if you want. For instance, you can also link prize competitions using these types of point ranking lists.

TwoGo sends you information on the **license plate numbers of the carpools** by text message or email which are allowed to park in their preferred parking spaces on certain days.

TwoGo can be used internationally and is available in **12 different languages** so that international

locations and companies can use the carpool platform as well.

(German, English, Spanish, French, Italian, Dutch, Hungarian, Turkish, Russian, Portuguese, Czech, Polish)

How does TwoGo support your marketing?

The TwoGo team would be happy to give you advice on the topic of business mobility management (BMM) and offers **onboarding** and **training** for the carpooling solution.

The TwoGo team can create individual **concepts** and **campaigns** for you and can give advice on this mobility solution to local businesses in your area and members of the community.

The TwoGo team supports you with **best practices** and provides files for videos and posters etc. to simplify the successful introduction of TwoGo in your company.

TwoGo enables you to create **sustainability reports**. With the help of the TwoGo administration tool (web-based), the system allows you to evaluate all relevant user and ride information anonymously. This way, you can measure the success of the carpooling solution in your business and can undertake adjustments to your implementation if necessary.



Who is a TwoGo partner?

A statement of TwoGo partners



ŠKODA



SCHWARZ



Who can I contact if I have questions?



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Use our FAQ & answer section

On our website www.twogo.com you will find a selection of questions and answers which have additional information for end users and administrators. The functions of the TwoGo carpooling solution will also be explained.



Who is the operator of TwoGo?

Schwarz Mobility Solutions GmbH

The Schwarz Group is an international leader in the retail industry with more than 430,000 employees around the world and more than 12,100 stores and specialty markets in 30 countries.

Its sales revenue for the 2018 business year was 104.3 billion euros.

With headquarters in Neckarsulm, Germany, the core of the Schwarz Group is comprised of two retail divisions, Lidl and Kaufland.

As Schwarz Mobility Solutions, we are part of the Schwarz Group and are responsible for the centralized provision of mobility services for all business divisions in the consortium. Our in-house portfolio of duties is divided into vehicle fleet, business travel, and business mobility

Vehicle fleet

We manage a fleet of approx. 10,000 company cars. We are the first point of contact for our colleagues when they have any questions about their company cars. We are responsible for the entire process of organizing company cars, from ordering to marketing – everything from one source.

Alternative mobility concepts

We offer alternative mobility concepts in the form of business mobility management for our employees as well as a mobility solutions for our customers in our stores.

Business Travel

We keep our employees mobile and flexible through centralized and digital business trip management. Flights, rail, rental cars, or hotels: the requirements are diverse – we deliver the solutions.

Business mobility

In addition to the car fleet, we deal with the implementation of environmentally-friendly mobility solutions. This includes, for example, small electric cars like e-bikes, e-kick scooters, e-scooters, job tickets, rental bikes, bike leasing concepts, shuttle buses, carpooling platforms, and mobility platforms. We do everything to keep mobile over the long term.

Mobility solutions for everyone

In addition to mobility solutions for Schwarz Group's employees, we have been operating the TwoGo carpooling platform on the open market under the name Schwarz Mobility Solutions since February 1, 2020, and are offering our services to companies outside of the Schwarz Group as well as towns and cities.

> MOBILITY.SCHWARZ



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